



See and Be Seen

PROFEET RAISE MONEY FOR ASTHMA UK BY LAUNCHING 'RUNNING SHOE AMNESTY' AT NEW LONDON BALHAM SHOP

Profeet, UK's leading customized insole and sports footwear specialist, is helping to raise funds for national charity Asthma UK through a 'running shoe amnesty' to launch their new London running footwear shop in Balham in south west London.

The new running footwear shop, due to open in mid June, is giving out £5.00 for each pair of old running shoes that is brought into the new shop. Customers will receive a £2.50 credit note for their next purchase for each pair of old running shoes that they bring in, and the remaining £2.50 will be donated to Asthma UK, to help raise vital funds for Asthma research in the UK. The 'running shoe amnesty' will last for 3-months over the summer, and there will be a maximum of 5 pairs of running shoes allowed per person!

Profeet also retail many of the leading running shoes brands as well as some running clothing and equipment. Please call 020 7736 0046 to make an appointment or visit www.profeet.co.uk for further information.

